

INTERGENERATIONAL MUSIC MAKING – APPLICATION FOR FINANCIAL ASSISTANCE

Executive Summary

Intergenerational Music Making has applied for a grant of £5,000 for the coming financial year, comprising £607.90 (capital) and £4,392.10 (revenue). The funding would enable the Group launch, develop and embed two IMM Community Hubs in Woking. The hubs would assist in the next phase of Covid-19 looking at recovery, rehabilitation, support and connections, all of which would contribute to new intergenerational communities once the pandemic is over. The hubs would offer a weekly morning of therapeutic, artistic support for those isolated, living with dementia and suffering with mental health problems. The aim is to create an inviting and safe space, encouraging the sharing of cultural heritage, the promoting of intergenerational relationships and informal music making within daily lives.

The Group has successfully delivered over 500 music based intergenerational projects in care homes, schools, day centres and hospitals, trained over 250 care/health staff in intergenerational practice. A pilot Community Hub at the Electric Theatre in Guildford has already been established.

It is recommended that the application is supported for the coming year. However, in view of the position of the Council’s own budgets, it is proposed that a revenue grant of £2,500 should be awarded for the coming year.

Recommendations

The Executive is requested to:	RESOLVE That , subject to the outcome of the Council’s budgetary process, a revenue contribution of £2,500 be awarded from the Community Grants Budget towards the costs of establishing Community Hubs in the Borough.
--------------------------------	--

Reason for Decision	To support the ambitions of the Group in supporting those in greatest need through the creation of intergenerational relationships between those in need of support.
---------------------	--

Legal Authority	S19 (Misc. Provisions) Local Government Act 1976.
-----------------	---

Confirmation of funding	<p>This award is provisionally made on the expectation that the Council’s budgets for revenue and capital projects remain at the same level allocated for the current financial year. The Council’s overall budget, including the sums allocated for community grants, will be determined by Council at its meeting on 11 February 2021. In the event the grant budgets are set at the anticipated levels, confirmation of the Council’s support will be sent to successful applicants. Groups should not plan for the 2021/22 funding until this confirmation has been received.</p> <p>Should the budgets be reduced as part of the Council’s efforts to achieve savings to offset the impact of Covid on the Council’s financial position, a special meeting of the Executive will be held to review the provisional awards and allocate the funds available on a priority basis.</p>
-------------------------	--

Intergenerational Music Making – Application For Financial Assistance

<p>Conditions</p>	<p>Accounts. The Organisation must submit accounts for the year in which the grant is awarded, including an income and expenditure account and balance sheet. Please note that accounts for other years may also be required.</p> <p>Monitoring Information. The Organisation must submit quarterly monitoring information as a measure of its achievements. Failure to provide details will jeopardise the award. E-mail requests will be sent to the applicant on a quarterly basis.</p> <p>Publicity. Where possible, the Organisation is required to publicise the support received from Woking Borough Council, including on websites and literature / leaflets produced.</p> <p>Payments. Unless exceptional circumstances exist all invoices must be received quarterly with monitoring information for the previous quarter.</p> <p>Payment Period. Final quarter claims must be made by the second week in April. Unclaimed awards will not be available at a later date unless exceptional circumstances can be demonstrated to the Council before the end of the award year.</p> <p>Joint Working. WBC expects the Organisation to engage positively on health and wellbeing multi-agency joint work affecting Woking. Groups which refuse may place their Council support at risk, e.g. grant, concessionary rent and other assistance.</p> <p>Homelessness Reduction Act 2017. Following the introduction of new legislation from April 2018, the Council expects the support of partner agencies in identifying people at risk of homelessness as early as possible to maximise the opportunities to prevent such. Partner agencies / organisations are expected to be engaged in joint working arrangements to assist in finding suitable housing and support solutions, and where appropriate to undertake and respond to the new 'duty to refer'. Groups which do not support this new legislation and way of working positively may put their Council support at risk.</p>
<p>Performance Indicators</p>	<p>Users. The Organisation to provide a breakdown of the users.</p> <p>Activities. The Organisation to provide details of activities and events held.</p> <p>Publicity. The Organisation to advise how the Council's support has been publicised.</p> <p>Statement of Use. The Organisation to provide a statement stating the use to which the grant money has been put.</p>
<p>Future Support</p>	<p>Due to the impact of Covid-19, the financial pressure on the Council's budgets is higher than ever and is expected to continue in the coming years. Accordingly the overall level of support available in future years may be reduced. The applicant is therefore to be advised that the award of funding for 2021/22 does not imply that a similar application in 2022/23 would be supported. In particular, it is emphasised that the Council is extremely unlikely to be in a position to award any sums above the 2021/22 levels.</p> <p>In view of this, the applicant is to be advised to ensure that contingency plans for the Group's operations for 2022/23 have been drawn up in the event that the Council is unable to continue its support</p>

Intergenerational Music Making – Application For Financial Assistance

beyond April 2022. All applicants are strongly recommended to pursue alternative sources of funding and are encouraged to approach Woking Borough Council's Community Support Team for advice and support.

The Executive has authority to determine the above recommendations.

Background Papers:

2021/22 Application Form.

Reporting Person:

Ray Morgan, Chief Executive
Extn: 3333, Email: ray.morgan@woking.gov.uk

Contact Person:

Frank Jeffrey, Democratic Services Manager
Extn: 3012, Email: frank.jeffrey@woking.gov.uk
Doug Davern, Democratic Services Officer
Extn: 3018, Email: doug.davern@woking.gov.uk

Portfolio Holder:

Cllr Simon Ashall
Email: cllrsimon.ashall@woking.gov.uk

Shadow Portfolio Holder:

Cllr Will Forster
Email: cllrwill.forster@woking.gov.uk

Date Published:

2 December 2020

Intergenerational Music Making – Application For Financial Assistance

Intergenerational Music Making – Application For Financial Assistance

1.0 Summary of Application	
1.1 Status and Aims	<p>Intergenerational Music Making is a Woking based intergenerational music therapy organisation, formed in 2018 as a not-for-profit CIC organisation. The Group brings local schools, colleges and universities together with their local care homes to:</p> <ul style="list-style-type: none">• reduce isolation/tackle loneliness;• improve the lives of those living with Dementia;• improve mental health for the older & younger generation;• improve well-being for the older & younger generation;• create a more cohesive community whilst tackling ageism;• create new skill enhancement intergenerational opportunities for the younger generation within the health and education sector; and• create healthier and resilient communities post Covid – 19. <p>The Group's projects bring together targeted groups, those socially and economically deprived areas across all communities to come together in creating unique music community projects. Working together they create music they can feel proud of, gain an increased sense of belonging and feelings of wellbeing.</p> <p>The Group supports older and younger people through innovative and unique intergenerational music-based activities with a view to reduce social isolation, improve the lives of those living with dementia and enhance mental health and wellbeing. The services offered include:</p> <ul style="list-style-type: none">○ Focused 6-10 week intergenerational music projects.○ Intergenerational Training to those in the education/health and social care sector.○ Special intergenerational events such as choirs/ proms/ orchestras/ song writing/ composing workshops.○ Apprenticeship intergenerational schemes.○ Intergenerational work experience in the care and health sector.○ Consultancy. <p>The projects take place in partnership with a mixture of health/ education/ council/ arts organisations and cultural settings.</p> <p>Intergenerational Music Making bridges the gap between generations, tackling loneliness, isolation whilst creating stronger, artistically-driven intergenerational communities. Prior to Covid, the Group had delivered over 600 projects, trained over 450 care staff in intergenerational music practice and had launched six community hubs.</p>
1.2 Employees	<p>11, comprising three Directors, a Secretary/Admin Lead, a Programme Lead, 11 self-employed IMM Practitioners (all fully qualified Music Therapists, HCPC registered), and the Treasurer.</p>

Intergenerational Music Making – Application For Financial Assistance

	<p>Hours of the above all depends on the demands from the schools, colleges and care homes. Weekly meetings and supervisions are regularly delivered. Sessions are run Monday to Friday.</p>
<p>1.3 Volunteers</p>	<p>30. Volunteers help facilitate the sessions in regard to helping link the children with the elderly and vice versa. They help with assisting the elderly into the rooms – with the refreshments at the end of the session and generally being around on hand to help before – during and after a session.</p> <p>The volunteers not only help with the smooth running of the groups but all evaluating the sessions – tick observational forms are completed on each of the participants and the volunteers help to monitor and capture this important data which is later evaluated.</p> <p>Volunteers also help re transport – assisting those to venues and centres.</p>
<p>1.4 Clients/Users</p>	<p>120, comprising:</p> <ul style="list-style-type: none"> 56 male 64 female 52 disabled 85 ethnic minority 120 resident in Woking 20 aged 0-5 20 aged 6-10 20 aged 11-18 20 aged 19-65 40 aged 65+
<p>1.5 Members</p>	<p>None.</p>
<p>1.6 Sum Requested</p>	<p>£5,000 comprising £607.90 (Capital) and £4,392.10 (Revenue)</p>
<p>1.7 Project</p>	<p>The funding requested would help the Group launch, develop and embed two Community Hubs in Woking. The hubs will assist in the next phase of Covid-19 looking at recovery, rehabilitation, support and connections, all of which will contribute to new intergenerational communities once the pandemic is over. The hubs will act as a pathway back into society, creating stronger links between health, care, education and volunteer sectors in Woking.</p> <p>The hubs will offer a weekly morning of therapeutic, artistic support for those isolated, living with dementia and suffering with mental health problems. The aim is to create an inviting and safe space, encouraging the sharing of cultural heritage, the promoting of intergenerational relationships and informal music making within daily lives.</p> <p>The hubs aims will be therapeutic, encouraging independence, communication and self-awareness whilst promoting the use of informal music making at home or in the workplace. Through the music making and interaction with people of all ages and backgrounds, people would gain an increased sense of compassion</p>

Intergenerational Music Making – Application For Financial Assistance

and empathy and develop their communication and social interaction skills.

The community hubs would be safe and secure, in line with government guidelines but would enable those living in the community to reconnect and recover through unique intergenerational music sessions. The Hubs would be set up over three phases:

Phase 1 - Setting up the Hub

The hubs will be held in a number of locations, including the Moorcroft Centre, The Lightbox, Parkview Centre, St Mary's Centre, and the Vyne Centre. The Group would link in with local social prescribing link workers, Age UK and other likeminded organisations to encourage referrals into the hubs.

Phase 2 - Weekly Hub Sessions

There would be tea/coffee and time to socialize, make music and make new connections. Sessions would be led by a facilitator and, through the music, whether composed through song writing, choir singing, instrumental/ improvisation, games or tailored activities, members would be able to share culture, heritage and engage comfortably and confidently in creative activity.

Phase 3 - Embedding the Hub

Once the foundations of the hub has been established, the Group would reach out to other local groups, organisations (choirs, youth groups, musicians, artists) to develop and expand the sessions. The community hubs would be used as a training ground for local students and volunteers.

1.8 Cost breakdown:

Budget for 2 IMM Community Intergenerational Woking Hubs a year long project

Item or Activity for the YEAR long projects	Cost (£)
Session IMM facilitators/therapists/artists - Running/facilitating the IMM intergenerational hubs - Cleaning of the instruments and equipment (infection control) - Clinical note taking - Travel - Written evaluation reports/monitoring and evaluation - Publicity	£3.892.10
Equipment and materials	£607.90
Supervision	£500
Total	£5,000

Equipment for all the Intergenerational Music Projects total £607.90:

Intergenerational Music Making – Application For Financial Assistance

	<ul style="list-style-type: none"> - 2x Music equipment packs valued at £174 inc VAT from London Music Suppliers - 2x Equipment such as parachutes, scarves, pom poms, bubbles valued at £129.95
<p>1.9 Community Benefit</p>	<p>Over 1000 community members would benefit from the hubs. The Group focuses on bringing arts and connections to the most vulnerable residents by creating an inclusive, creative inspiring space centred around wellbeing and improved mental health for those targeted age groups. The objective is to encourage participation across generations, backgrounds and communities, tackle social isolation and improve the wellbeing of people through music and intergenerational practice.</p> <p>The Group works with those living with dementia, their carers, young people suffering from mental health difficulties and children with little access to the arts. The hubs would actively engage people from all groups through high quality intergenerational music workshops, concerts, festivals, training and co-produced weekly sessions.</p> <p>The Group aims to:</p> <ul style="list-style-type: none"> ○ Create a network built on musical connections. ○ Nurture and encourage the individual voices through music making and leadership. ○ Promote community links between voluntary and strategic partners. ○ Reduce isolation. ○ Improve mental health and wellbeing for all generations. ○ Create a cohesive community whilst tackling ageism. ○ Create healthier & resilient communities post Covid – 19.
<p>1.10 Covid-19 Impact</p>	<p>The sudden shift in daily activities and social interactions has been frightening, putting immense strain on the Group's clients wellbeing and hindering the ability to offer the therapeutic interventions many of them rely on.</p> <p>Covid is having a huge impact on the mental, emotional and physical wellbeing of clients, young and old. The Group has seen an acceleration in dementia for those whom it works with in community and care settings, and the creative team has been under huge financial pressures due to work and funding constraints. The Group has been unable to deliver its projects in care homes, schools and hospitals.</p> <p>Reconnecting the generations hasn't been easy and as the Group has had to look at safe ways in which it can reach and connect with people through on and offline interventions. The projects address the isolation that comes from living in a care home or being from a different generation or background and the Group has been in a position to support students, volunteers and freelance artists.</p> <p>IMM deliver intergenerational contracted initiatives and services within the health, NHS and care sector; with a view to transform the lives of young people, particularly those from more disadvantaged backgrounds through unique music projects with older people in care</p>

Intergenerational Music Making – Application For Financial Assistance

homes across Surrey seeking to inspire, guide and make it easier for young people in schools, clubs and community organisations to connect with residents, relatives and staff in care homes. IMM is substantially reliant on this income to deliver social impact. IMM is also contracted to deliver workshops, training and research for the LA, NHS Trusts and health care sector.

The income has changed because the Group has been:

- unsuccessful with some grant applications that IMM were relying on.
- grants and contracts that were in the pipeline have been reallocated to other projects or postponed indefinitely.

Expenditure has changed due to:

- increased training needed to meet Covid 19 infection control/safe guarding government guidelines & measures.
- increased equipment needed for PPE.

Options for getting support has been limited. The Group has applied for funding from a variety of sources as well as having sought to reduce expenditure. The Group has furloughed and reduced IMM facilitators performance schedules. In the last 3 months the reserves have been accessed as income has reduced and costs have remained at a constant level.

Over the coming six months the Group's reserves will be utilised totally, forcing the Group to look at reducing current fixed costs in order to try and continue delivering services.

Since the outbreak, the Group has been unable to offer clients the artistic, intergenerational interventions many of them relied upon. The Group has seen:

- an 80% increase in referrals particularly for those aged 18-24 years old living with mental health difficulties.
- a 95% increase in referrals for those isolated in care homes and living with dementia.
- a 85% increase in referrals from families suffering with mental health difficulties.
- a huge acceleration in dementia of those who the Group was working with in Woking.
- an increase from carers for phone support.
- an increase from schools to help embed music and art based projects into their home schooling to help with emotional, mental and physical wellbeing.

For the past six months IMM has learnt from individuals, families, health workers, and communities (8000+ people) on how they have been impacted differently by the coronavirus outbreak.

The funding requested would:

- enable the Group to deliver outcomes and provide even greater benefit to all generations during this particularly challenging time.
- Assist IMM's thriving cultural organisation, ambitions and commitment in improving the quality of our work and approach to

Intergenerational Music Making – Application For Financial Assistance

	<p>this climate emergency.</p> <ul style="list-style-type: none"> ○ Assist in enabling effective partnership working. ○ Support IMM to reach those vulnerable groups affected by Covid 19 and offer effective intergenerational therapeutic support to improve mental health, emotional & physical wellbeing.
--	---

2.0 Financial Background	
2.1 Budget	<p>At the time of the application, the Group held £76,459 in the bank.</p> <p>The Group has submitted a budget for 2021/22 which shows an anticipated income of £71,500 against an anticipated expenditure of £68,160, resulting in an anticipated surplus of £3,340.</p> <p>Anticipated income includes social enterprise fund (£30,000), fundraising (£1,500), Arts Council (£35,000), and Richmond Parish Land Charity (£5,000). Items of expenditure include directors remuneration (£21,000), staffing costs (£35,000), website/IT development (£5,000), safeguarding, training, insurance and equipment (£3,000), monitoring, evaluation and research (£2,000), and office costs (£2,160).</p> <p>The Group has received funding from the Surrey Community Covid Emergency Fund (£1,500) and the Shanly Foundation (£1,000) and undertakes fundraising activities including sponsored walks, Family Fun Days, Church Proms, sponsored piano play and Cake and Coffee mornings.</p>
2.2 Accounts	<p>The Group has submitted accounts for 2019/20 which show an income of £62,757 against expenditure of £55,867, resulting in a surplus of £6,890.</p> <p>The total income for the year was £122,678 of which £59,867 has been banked for projects which were not delivered due to Covid-19.</p>
2.3 Support over the past five years	<p>2020/21 – £6,900 towards a new project to work with schools and care homes.</p> <p>2019/20 – No grant awarded (similar scheme to that considered in 2020/21).</p>

3.0 Assessment of Application															
3.1 Key Information	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 70%;"><input type="checkbox"/> Constitution</td> <td style="width: 30%;">Yes</td> </tr> <tr> <td><input type="checkbox"/> Registered Charity</td> <td>Yes (CIC Company)</td> </tr> <tr> <td><input type="checkbox"/> VAT Registered</td> <td>No</td> </tr> <tr> <td><input type="checkbox"/> Equal Opportunities Policy</td> <td>Yes</td> </tr> <tr> <td><input type="checkbox"/> Safeguarding Policy</td> <td>Yes</td> </tr> <tr> <td><input type="checkbox"/> Reserves Policy</td> <td>Yes</td> </tr> <tr> <td><input type="checkbox"/> Quality Mark</td> <td>Yes</td> </tr> </table>	<input type="checkbox"/> Constitution	Yes	<input type="checkbox"/> Registered Charity	Yes (CIC Company)	<input type="checkbox"/> VAT Registered	No	<input type="checkbox"/> Equal Opportunities Policy	Yes	<input type="checkbox"/> Safeguarding Policy	Yes	<input type="checkbox"/> Reserves Policy	Yes	<input type="checkbox"/> Quality Mark	Yes
<input type="checkbox"/> Constitution	Yes														
<input type="checkbox"/> Registered Charity	Yes (CIC Company)														
<input type="checkbox"/> VAT Registered	No														
<input type="checkbox"/> Equal Opportunities Policy	Yes														
<input type="checkbox"/> Safeguarding Policy	Yes														
<input type="checkbox"/> Reserves Policy	Yes														
<input type="checkbox"/> Quality Mark	Yes														

Intergenerational Music Making – Application For Financial Assistance

	<ul style="list-style-type: none"> ○ Other funding sources pursued ○ Other support by the Council ○ Fundraising ○ Two quotes ○ Regular monitoring provided previously 	<p>Yes</p> <p>No</p> <p>Yes</p> <p>Yes</p> <p>Yes</p>
<p>3.2 Consultee Comments</p>	<p><u>Diana Chan, Health and Wellbeing Manager</u></p> <p>Intergenerational Music Making (IMM) is a local, Woking based Intergenerational music therapy organisation which aims to tackle isolation, improve the lives of those with dementia, improve mental health of the younger and older generations, create a more cohesive community and create new skill enhancement intergenerational opportunities for the younger generation within the health and education sector</p> <p>The IMM have listened to feedback from those that they work with who have expressed a need for ‘in person’ social connections, after months of joining activities virtually.</p> <p>The funding requested will launch, develop and embed to IMM community hubs in Woking, and aim to support the next phase of covid-19; recovery, rehabilitation, connections which will all contribute to intergenerational activities once the pandemic is over. They will offer a weekly morning of therapeutic artistic support for those isolated, living with dementia and suffering mental health problems.</p> <p>I am supportive of £2,500 funding being awarded which will contribute to the costs of these community hubs for a year.</p>	
<p>3.3 Assessment</p>	<p>Intergenerational Music Making has applied for a grant of £5,000 for the coming financial year, comprising £607.90 (capital) and £4,392.10 (revenue). The funding would enable the Group launch, develop and embed two IMM Community Hubs in Woking. The hubs would assist in the next phase of Covid-19 looking at recovery, rehabilitation, support and connections, all of which will contribute to new intergenerational communities once the pandemic is over. The hubs would offer a weekly morning of therapeutic, artistic support for those isolated, living with dementia and suffering with mental health problems. The aim is to create an inviting and safe space, encouraging the sharing of cultural heritage, the promoting of intergenerational relationships and informal music making within daily lives.</p> <p>In February 2020, the Council awarded funding of £6,900 to the Group for activities in the current year, recognising the value of the work undertaken by the Group. The funding was to work with identified (young and old) targeted groups throughout the Borough of Woking to improve mental health and wellbeing whilst tackling loneliness, social exclusion and dementia. The project - ‘Making Musical Bridges’ – was to provide creative engagement opportunities for people of all ages affected by or experiencing mental health challenges and isolation. The funding was awarded on a one-off basis from the Community Fund.</p> <p>The services of the Group are delivered by highly trained individuals with extensive training in health and education. The team is made up</p>	

Intergenerational Music Making – Application For Financial Assistance

of music therapists, community musicians, music students, choral leaders, composers, researchers and arts and health leaders. Through their activities, the Group strives to bring people of different generations together to connect, tackle isolation and loneliness through the arts and creative activity.

The Group has successfully delivered over 500 music based intergenerational projects in care homes, schools, day centres and hospitals, trained over 250 care/health staff in intergenerational practice, successfully delivered a pilot IMM Community Hub at the Electric Theatre in Guildford and launched the nationwide Covid response campaign 'Care to Create'.

The projects look to improve:

- mental health
- emotional wellbeing
- physical wellbeing of all involved.

The hubs would embed the creativity, wellness, resilience and togetherness that is emerging from the pandemic, ultimately creating opportunities for partnership and allowing change and space for new possibilities to take place. During the outbreak of Covid-19 the Group has spent time considering its approaches, safeguarding and level of delivery to ensure that it continues to meet needs, minimise risks and encourage safe and positive creativity. All workshop leaders would be equipped with PPE and would follow current government guidelines.

The hubs would be created in partnership with a variety of Woking health, education, researchers, council and civil society organisations providing opportunities for volunteers, BAME, faith and grass root organisations and communities.

The project will have a number of benefits for local residents and is supported by the the consultee on the application, the Council's Health and Wellbeing Manager. It is recommended that the application is supported for the coming year, though in view of the position of the Council's own budgets, it is proposed that the revenue funding should be limited to £2,500 for the coming year.

REPORT ENDS